

# eCommerce Link Templates

## ABOUT LINK TEMPLATES

eCommerce link templates let you create a direct link to your lodging suppliers, promotions, activities, or YieldView calendar. These links can then be used in marketing promotions and emails.

1. Locate and replace the highlighted information within the listed URL.
2. If you use a custom subdomain, replace [www.inntopia.travel](http://www.inntopia.travel) with the custom subdomain.
3. Copy and paste the URL into your browser.

**Note:** If you use the links with the included XXX's, the webpage will not load properly. You must enter your specific values to load the URL.

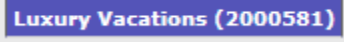
## INDIVIDUAL SUPPLIER DETAILS PAGE

URL: <https://www.inntopia.travel/Ecomm/Listings/SupplierDetail/XXXXXX/en-US/?supplierid=XXXXXX>

WHAT YOU NEED	HOW TO FIND IT				
<b>Sales ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia CRS.</li> <li>2. Select <b>Suppliers</b>.</li> <li>3. From the <i>Supplier Management</i> window, identify the desired Sales ID.                     <div data-bbox="532 978 873 1024" style="border: 1px solid black; padding: 2px; margin: 5px 0;"> <b>Luxury Vacations (2000581)</b> </div> </li> <li>4. Within the URL, replace the <i>first</i> XXXXXXXX with the Sales ID.</li> </ol>				
<b>Supplier ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia CRS.</li> <li>2. Select <b>Suppliers</b>.</li> <li>3. From the <i>Supplier Management</i> window, identify the desired Supplier ID. If you are using a Location account to organize products, identify the desired Location ID instead.                     <div data-bbox="526 1310 948 1520" style="border: 1px solid black; padding: 5px; margin: 5px 0;"> <table border="1"> <thead> <tr> <th>SupplierID</th> <th>Supplier</th> </tr> </thead> <tbody> <tr> <td>6303766</td> <td>                     Brandi C Ranch                      Asheville, NC US  <a href="#">Website</a>  <a href="mailto:BrandiCRanch@Valmyer...">BrandiCRanch@Valmyer...</a>                      8002Valmyer  <a href="#">Admin</a>  <input type="button" value="Customize Content"/> </td> </tr> </tbody> </table> </div> </li> <li>4. Within the URL, replace the <i>second</i> XXXXXXXX with the Supplier or Location ID.</li> <li>5. Test the URL.</li> </ol>	SupplierID	Supplier	6303766	Brandi C Ranch Asheville, NC US <a href="#">Website</a> <a href="mailto:BrandiCRanch@Valmyer...">BrandiCRanch@Valmyer...</a> 8002Valmyer <a href="#">Admin</a> <input type="button" value="Customize Content"/>
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6303766	Brandi C Ranch Asheville, NC US <a href="#">Website</a> <a href="mailto:BrandiCRanch@Valmyer...">BrandiCRanch@Valmyer...</a> 8002Valmyer <a href="#">Admin</a> <input type="button" value="Customize Content"/>				


## LODGING LANDING PAGE

URL: <https://www.inntopia.travel/ecommerce/shop/lodging/XXXXXX/>

WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"><li>1. Log into Inntopia CRS.</li><li>2. Select <b>Suppliers</b>.</li><li>3. From the <i>Supplier Management</i> window, identify the desired Sales ID. </li><li>4. Within the URL, replace the XXXXXXXX with the Sales ID.</li><li>5. Test the URL.</li></ol>

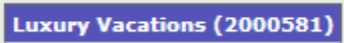
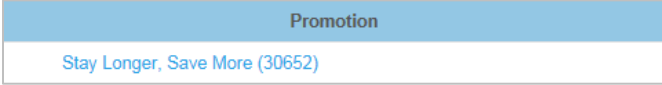
## YIELDVIEW CALENDAR

URL: <https://www.inntopia.travel/ecommerce/shop/calendar/XXXXXXX/en-US/?productcategoryid=117>

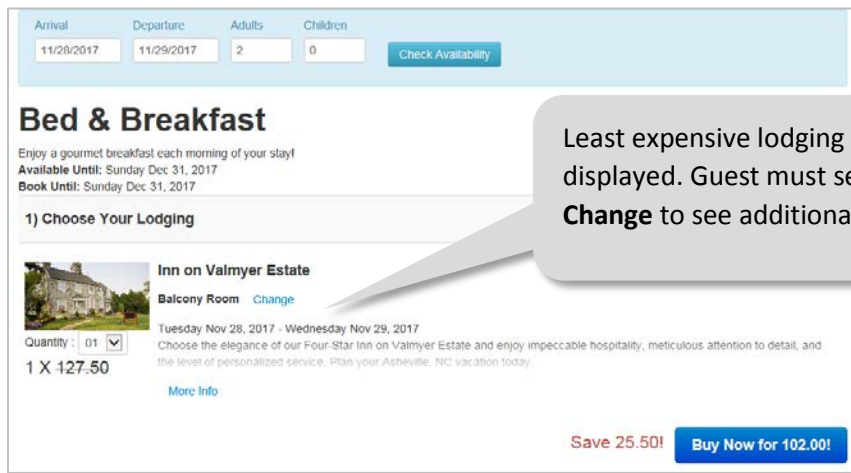
WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"><li>1. Log into Inntopia CRS.</li><li>2. Select <b>Suppliers</b>.</li><li>3. From the <i>Supplier Management</i> window, identify the Sales ID. </li><li>4. Within the URL, replace the XXXXXXXX with the Sales ID.</li><li>5. Test the URL.</li></ol>

PUBLIC PROMOTION (AVAILABLE TO ALL GUESTS)

URL: <https://www.inntopia.travel/ecommerce/package/packagebuilder/XXXXXXX/?packageid=XXXXX>

WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia CRS.</li> <li>2. Select <b>Suppliers</b>.</li> <li>3. From the Supplier Management window, identify the <i>Sales ID</i>.   </li> <li>4. Within the URL, replace the <i>first</i> XXXXXXX with the Sales ID.</li> </ol>
<b>Package ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia RMS.</li> <li>2. Select <b>Promotions</b>.</li> <li>3. Identify the number next to the promotion name. This is the Package ID.   </li> <li>4. Within the URL, replace the <i>second</i> XXXXXXX with the Package ID.</li> </ol>

**Note:** The promotion links above will display the least expensive lodging option by default.



Arrival: 11/28/2017 | Departure: 11/29/2017 | Adults: 2 | Children: 0 | [Check Availability](#)

### Bed & Breakfast

Enjoy a gourmet breakfast each morning of your stay!  
**Available Until:** Sunday Dec 31, 2017  
**Book Until:** Sunday Dec 31, 2017

1) Choose Your Lodging

**Inn on Valmyer Estate**  
**Balcony Room** [Change](#)

Quantity: 01   
**1 X 127.50**

Tuesday Nov 28, 2017 - Wednesday Nov 29, 2017  
 Choose the elegance of our Four-Star Inn on Valmyer Estate and enjoy impeccable hospitality, meticulous attention to detail, and the level of personalized service. Plan your Asheville, NC vacation today.

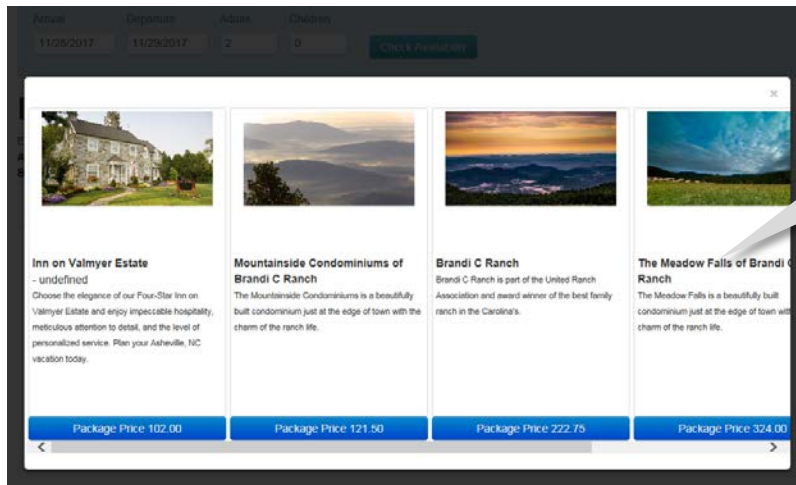
[More Info](#)

Save 25.50! [Buy Now for 102.00!](#)

## PUBLIC PROMOTION WITH FORCECHOICE

To create a promotion link that offers guests a pop-up modal for their lodging options, add *&forcechoice=1* to the end of the public promotion URL.

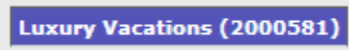


URL: <https://www.inntopia.travel/ecommerce/package/packagebuilder/XXXXXXX/?packageid=XXXXX&forcechoice=1>



With *Forcechoice* enabled, multiple lodging options are displayed in a pop-up.

## PRIVATE PROMOTION (AVAILABLE ONLY WITH PROMO CODE)

URL: <https://www.inntopia.travel/ecommerce/package/packagebuilder/XXXXXXX/?packageid=XXXXX&promocode=XX>

WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"> <li>Log into Inntopia CRS.</li> <li>Select <b>Suppliers</b>.</li> <li>From the <i>Supplier Management</i> window, identify the <i>Sales ID</i>.   </li> <li>Within the URL, replace the <i>first</i> XXXXXXXX with the Sales ID.</li> </ol>
<b>Package ID</b>	<ol style="list-style-type: none"> <li>Log into Inntopia RMS.</li> <li>Select <b>Promotions</b>.</li> <li>Identify the number next to the promotion name. This is the Package ID.   </li> <li>Within the URL, replace the <i>second</i> XXXXXX with the Package ID.</li> </ol>
<b>Promo Code</b>	<ol style="list-style-type: none"> <li>Log into Inntopia RMS.</li> <li>Select <b>Promotions</b>.</li> <li>Identify the code for the appropriate promotion.   </li> <li>Within the URL, replace the <i>third</i> XXXXXXXX with the Promo Code.</li> </ol>

	5. Test the URL.
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**Note:** The promotion links above will display the least expensive lodging option by default. To provide the guest a pop-up with multiple lodging options, enable the Forcechoice option. For more information, see *Private Promotion with Forcechoice*.

## PRIVATE PROMOTION WITH FORCECHOICE

To create a promotion link that offers guests a pop-up modal for their lodging options, add *&forcechoice=1* to the end of the private promotion URL.

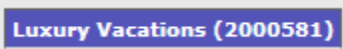
URL:

<https://www.inntopia.travel/ecommerce/package/packagebuilder/XXXXXXX/?packageid=XXXXX&promocode=XXXXXX&forcechoice=1>

## DATELESS ACTIVITY SEARCH

This option is applicable only for dateless products such as season passes or merchandise.

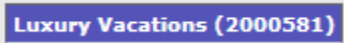
URL: <https://www.inntopia.travel/ecommerce/shop/merchandise/XXXXXXX/en-us/?productsupercategoryid=XX>

WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia CRS.</li> <li>2. Select <b>Suppliers</b>.</li> <li>3. From the <i>Supplier Management</i> window, identify the desired Sales ID.   </li> <li>4. Within the URL, replace the <i>first</i> XXXXXXXX with the Sales ID.</li> </ol>
<b>Product Super Category ID</b>	<ol style="list-style-type: none"> <li>1. Open the list of Super Categories in the <i>Super Category vs. Product Category</i> Wikitopia article by clicking <a href="#">here</a>.</li> <li>2. Within the list, identify the desired Super Category and verify within its description that it is designated as "dateless".</li> <li>3. Open the full list of Super Categories and their respective product categories by clicking <a href="#">here</a>.</li> <li>4. Within the full list, use <i>Ctrl+F</i> to find the desired Super Category.</li> <li>5. Within the Super Category's corresponding XML, identify the SuperCategoryID. This could be a one-or two-digit number.   <pre>&lt;Category DisplaySeq="2" ShortName="Season Pass " Name="Season Pass" ID="156" SuperCategoryID="17"/&gt;</pre> </li> <li>6. Within the URL, replace the <i>second</i> XX with the Super Category ID number.</li> </ol>

## DATED ACTIVITY SEARCH

This option is applicable only for any dated activity or lesson.

URL: <https://www.inntopia.travel/ecommerce/shop/activities/XXXXXXX/en-US/?startdate=MM/DD/YYYY&adultcount=1&childCount=0&productsupercategoryId=XX&categoryId=XXXX>

WHAT YOU NEED	HOW TO FIND IT
<b>Sales ID</b>	<ol style="list-style-type: none"> <li>1. Log into Inntopia CRS.</li> <li>2. Select <b>Suppliers</b>.</li> <li>3. From the <i>Supplier Management</i> window, identify the desired Sales ID.   </li> <li>4. Within the URL, replace the <i>first</i> XXXXXXX with the Sales ID.</li> </ol>
<b>Start Date</b>	The start date is automatically populated when the guest selects a date using the date picker widget. To send a dated link, replace MM/DD/YYYY with the desired start date in the URL.
<b>Product Super Category ID</b>	<ol style="list-style-type: none"> <li>1. Open the full list of Super Categories and their respective product categories by clicking <a href="#">here</a>.</li> <li>2. Within the full list, use <i>Ctrl+F</i> to find the desired Super Category.</li> <li>3. Within the Super Category's corresponding XML, identify the SuperCategoryID. This could be a one- or two-digit number.   <pre>&lt;Category DisplaySeq="8" ShortName="Ski Rental" Name="Ski Rental" ID="1061" SuperCategoryID="6"/&gt;</pre> </li> <li>4. Within the URL, replace the <i>second</i> XX with the Super Category ID number.</li> </ol>
<b>Category ID</b>	<ol style="list-style-type: none"> <li>1. Open a list of Category IDs by clicking <a href="#">here</a>.</li> <li>2. Within the list, use <i>Ctrl+F</i> to find the desired Super Category.</li> <li>3. Within the Super Category's corresponding XML, identify the Category ID. This number could be up to four digits.   <pre>&lt;Category DisplaySeq="8" ShortName="Ski Rental" Name="Ski Rental" ID="1061" SuperCategoryID="6"/&gt;</pre> </li> <li>4. Within the URL, replace the <i>third</i> XXXX with the Super Category ID number.</li> </ol> <p><b>Note:</b> Adding the Category ID to the URL is optional. It will narrow the URL to a more specific product category. To omit it, remove &amp;categoryId=XXXX from the end of the URL.</p>